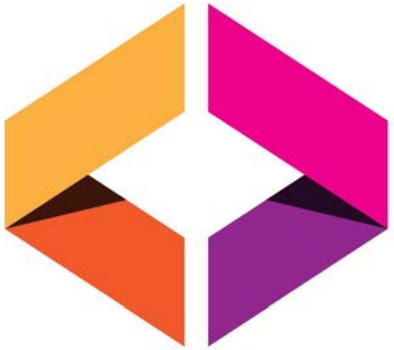


Open Textbook Network

Summer Institute

Day 2!

Welcome back!

Today's Agenda	
9:00 - 9:15	Welcome back
9:15 - 10:15	Strategies for addressing tough questions
10:15 - 10:30	Break
10:30 - 11:15	Key topics in open education - Open Textbook Publishing - Open Pedagogy
11:15 - 11:45	Preparing for the OTN Summit
11:45 - 12:00	Wrapping up the Institute
This afternoon	Lunch and dinner is on your own Enjoy your afternoon! Summit begins at 9 am!

Suggestion Wall

Remember some of our challenges?

Jennifer Beamer @jenbeamer · 45s

“Resistance is futile from open textbooks ... #hunt4otnsi **#otnsi19**

1

This work is licensed under a Creative Commons Attribution 4.0 International License.

Open Textbook Network

Brittany Dudek @BrittanyDudek · 17s

Closed doors are only a temporary challenge for us! **#otnsi19** **#hunt4otnsi**

This work is licensed under a Creative Commons Attribution 4.0 International License.

Strategies for handling tough questions

PRACTICE
KINDNESS
© WILL BRYANT / BUYOLY.COM

OK
USED CARS
AUTHORIZED DEALER
CHEVROLET

Try not to overwhelm.

Don’t come to me with the entire truth.

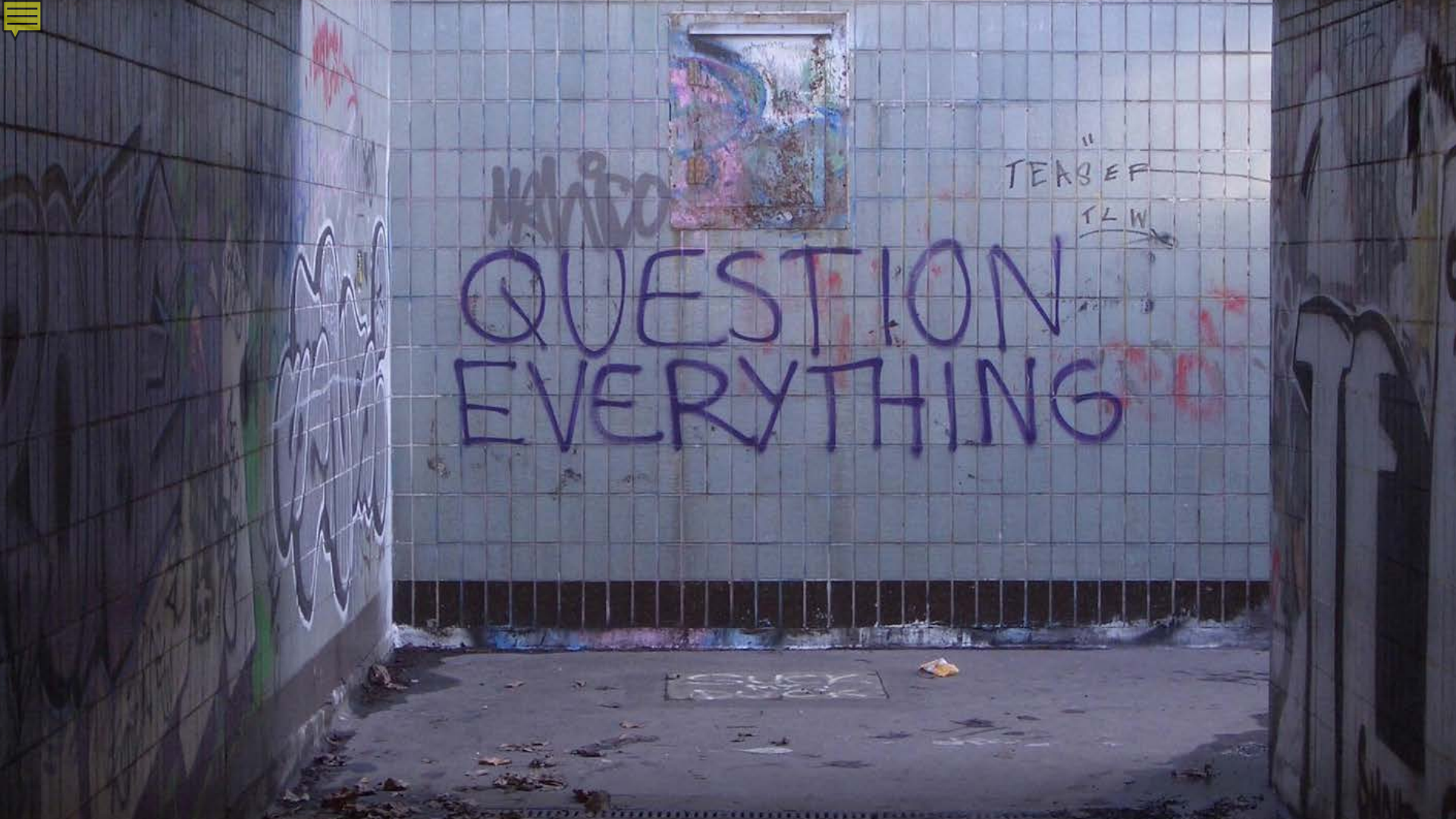
Don’t bring me the ocean if I feel thirsty,

nor heaven if I ask for light.

-from Olav Hauge’s

“Don’t come to me with the entire truth,”

translated by Robert Bly


QUESTION
EVERYTHING

Dig a little

PROCLAIM LIBERTY
BY ORDER OF THE ASSE
PASS AND STOW

Let faculty be the judge.

This might feel like a gamble.

good vibes only

There are
many fish
in the sea

Time to practice!

I hear these books aren’t any good. Is the quality the same as other textbooks?

How am I supposed to find time to adopt an open textbook?

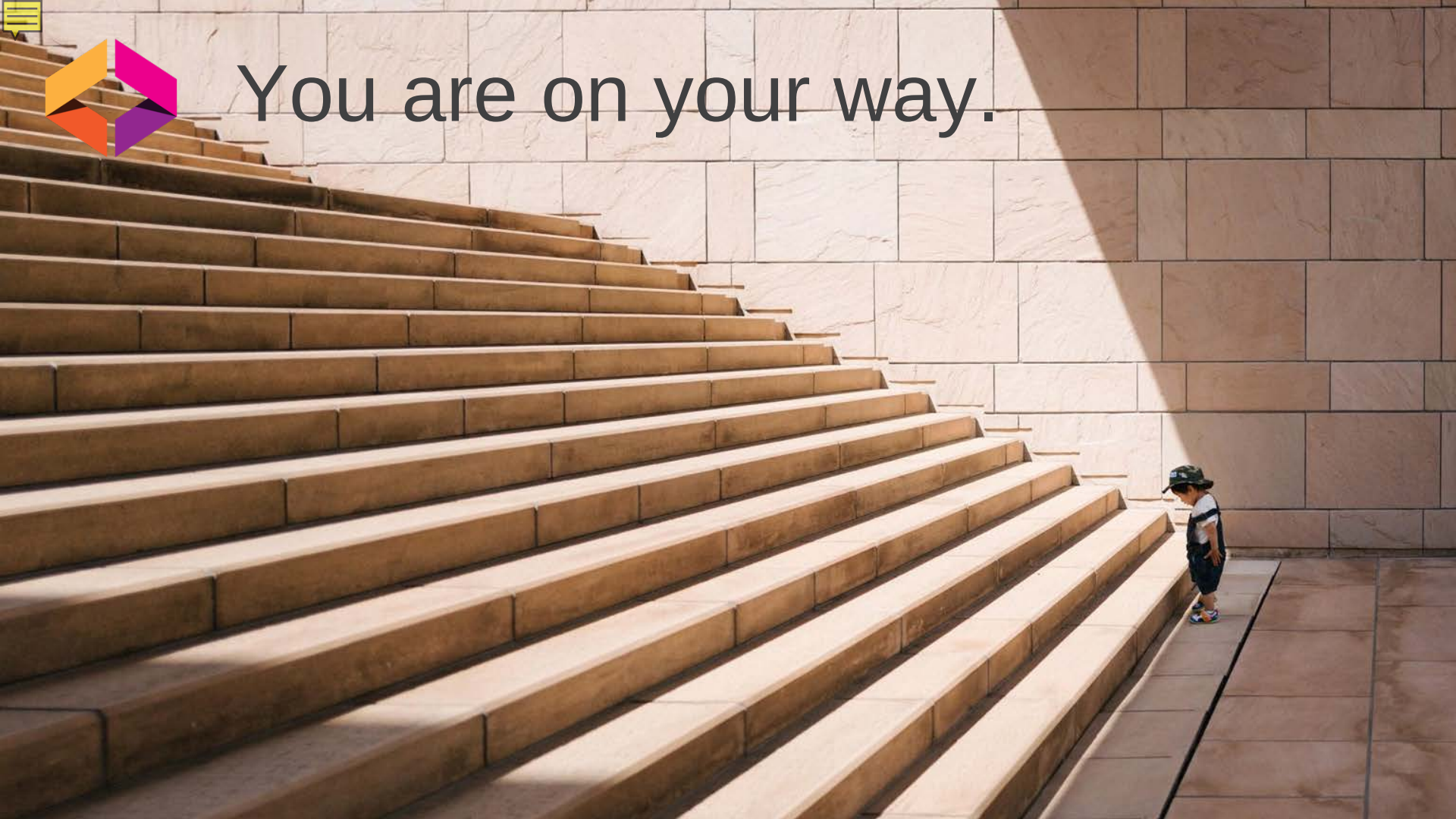
Practice by pulling a question from the bag for your partner to answer.

Responder	Listener
Remember: Beware of demonizing. No need to oversell. Be comfortable with uncertainty. Acknowledge. Try not to overwhelm. Respect academic freedom. Let faculty be the judge.	Has the responder touched on the key points? How can the response be improved? Be constructive!

Which ones stumped you?

Remember...

BE PROUD
OF HOW
HARD YOU
ARE
WORKING


You are on your way.

A long road

You are not alone.

Publishing Pathways and Support

You may find yourself...

- Fielding authoring questions from faculty
- Exploring service and support options
- Evaluating capacity
- Looking for templates
- Experimenting with publishing platforms
- Mapping program vision
- Seeking editorial services

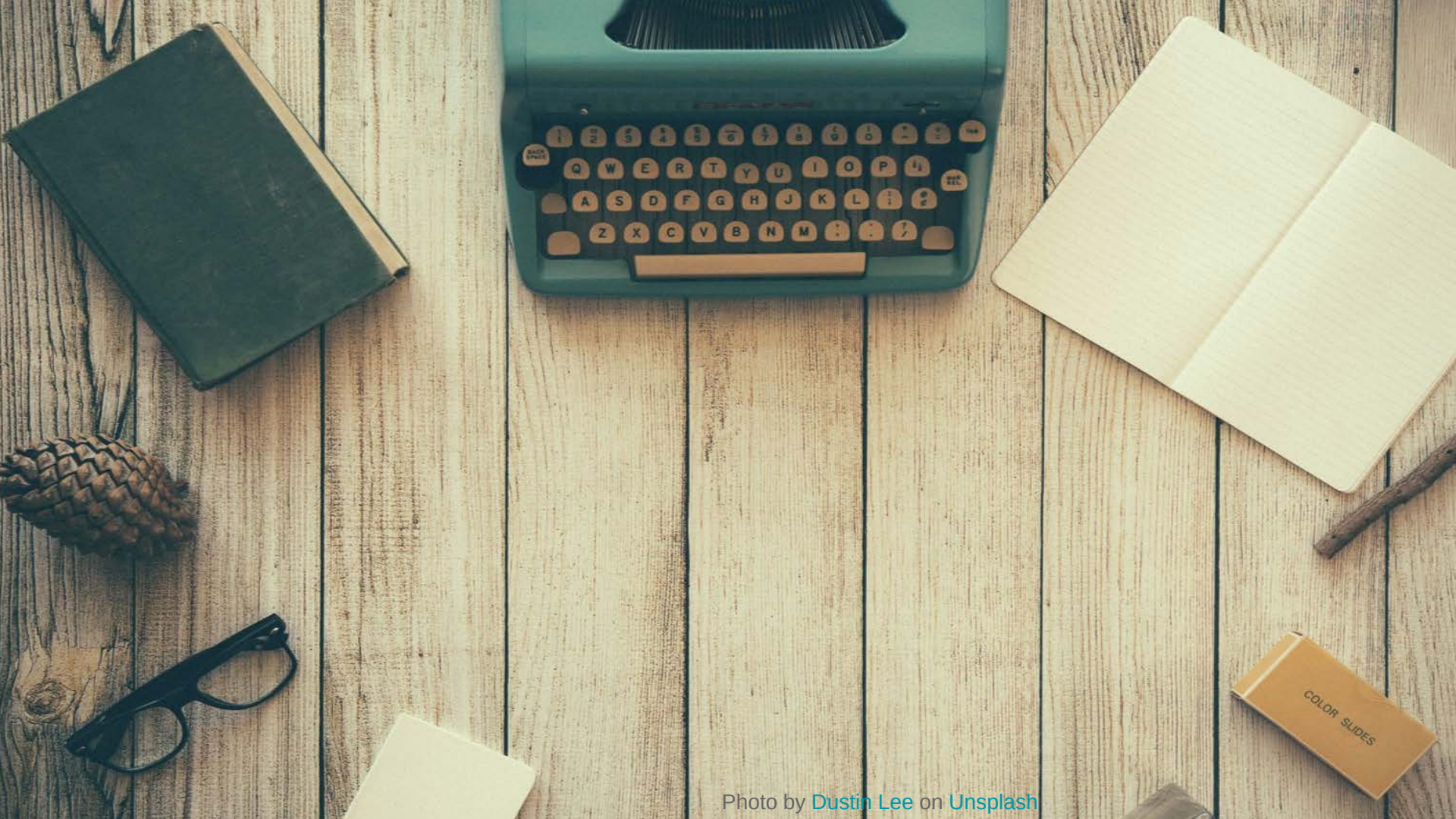


Photo by Dustin Lee on Unsplash

… Community can help!

- Ask!
  - Google Group for publishing
- Join the fall publishing learning community: Pub101
  - Built on the open textbook publishing curriculum
  - Meet informally once a week for about six weeks
  - Establish foundation in publishing fundamentals

Pub101: Curriculum & Community

Unit 1: What's an Open Textbook?

- Open Licenses
- Universal Design
- Accessibility
- Parts of a Textbook
- Textbook Structure
- Elements
- Peer Review
- Ancillaries

Unit 2: Building a Program

- Projects & Programs
- People in Publishing
- Imprint and Brand
- Call for Proposals
- Author Agreements
- Style Guides

Unit 3: Project Management

- What Do Project Managers Do?
- Permissions
- Scheduling
- Author Communications
- Freelancers
- Accessibility
- Vetting

Pub101: Curriculum & Community

Unit 4: Editing

Editing Levels
Copyediting
Proofreading
Accept and Reject Changes

Unit 5: Design & Production

Design
Typesetting
E-Book Development

Unit 6: Production Workflows

PressbooksEDU
Scribe WFDW

Interested in Pub101? Let me know by August 16!

z.umn.edu/pub101

Publishing Pathways / Production Workflows

PressbooksEDU

- PressbooksEDU Sandbox for one free project per institution: z.umn.edu/otnsandbox
- 30% Institutional discount on PressbooksEDU Silver and Gold Plans

Scribe

- Scribe is a mission-driven services provider with extensive textbook production experience
- New! Ad-hoc editorial, design and production services also available

Editoria

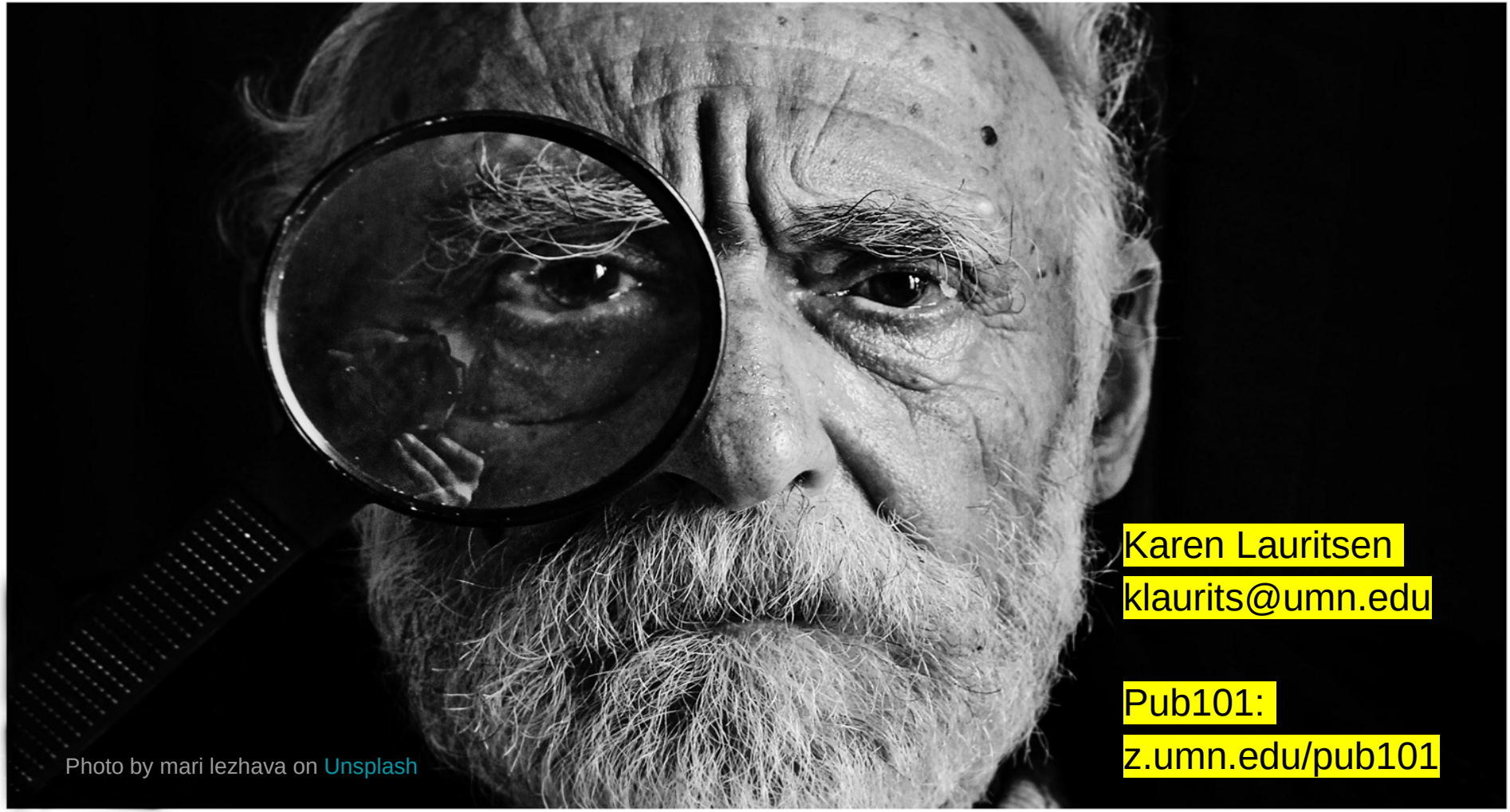
- IMLS funded partnership to develop open textbook authoring features

Publishing Resources

- Open Textbook Publishing Curriculum: z.umn.edu/ot-pub
- Community (Google Group)
- Community Hub (Templates)
- *Authoring Open Textbooks*: z.umn.edu/authorguide
- *Modifying an Open Textbook*: z.umn.edu/modifyguide
- Monthly Office Hours in partnership with Rebus Community: z.umn.edu/openoffice

Breakout Session Friday!

Photo by Drew Graham on Unsplash



Karen Lauritsen
klaurits@umn.edu

Pub101:
z.umn.edu/pub101

Photo by mari lezhava on Unsplash

Open Pedagogy

or

“OER Enabled Pedagogy”

What if students and faculty created the content for their education, together?

PB PRESSBOOKS

The Open Anthology of Earlier American Literature

Robin DeRosa

Creative Commons Attribution

READ BOOK

STUDENT SPOTLIGHT: MATTHEW MOORE

THE OPEN ANTHOLOGY OF EARLIER AMERICAN LITERATURE, 2ND EDITION

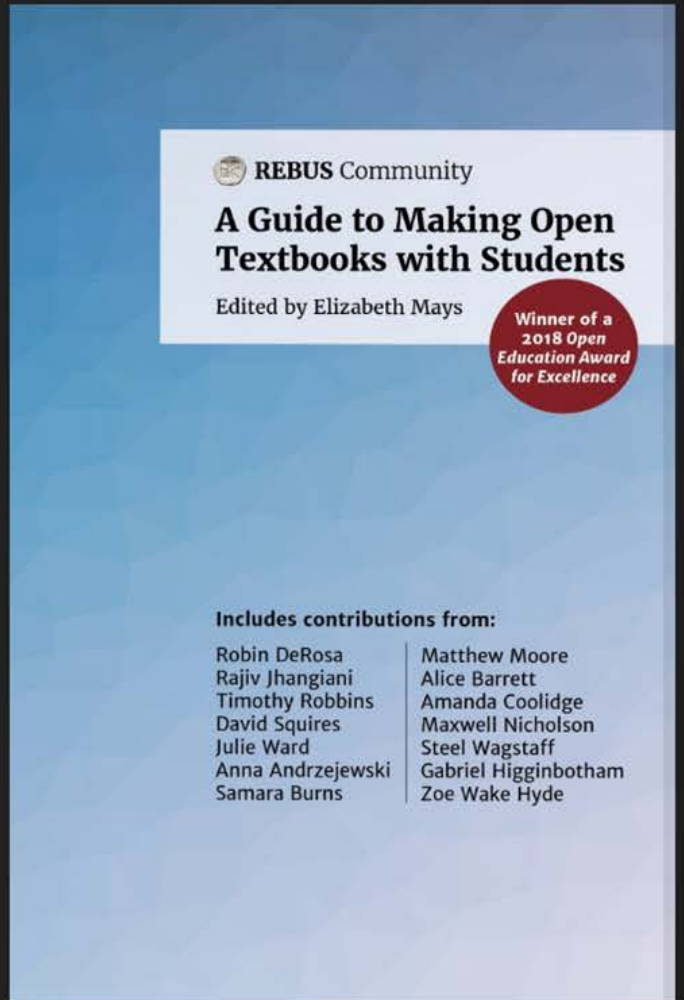
Having been led to believe in the authoritative role of the textbook, its glorified place in academia, this project turned that notion on its head and, instead, cultivated a community of student-to-student communication that was far more productive and valuable to some of us than purchasing a $150 textbook. From the university student who can't afford the textbook, let alone grip the thing, to the literary nerd aimlessly scouring the recesses of the Internet in search of a literary text, the benefits of being open are many. With an anthology for students written by students, we break away from a precedent of reading these works in esoteric circles, and open new, inclusive frontiers of engaging with a text and, more important, having access to it.

A Guide to Making Open Textbooks with Students

Ed. Elizabeth Mays

A handbook for faculty interested in practicing open pedagogy by involving students in the making of open textbooks, ancillary materials, or other Open Educational Resources. This is a first edition, compiled by Rebus Community, and we welcome feedback and ideas to expand the text.

Creative Commons Attribution

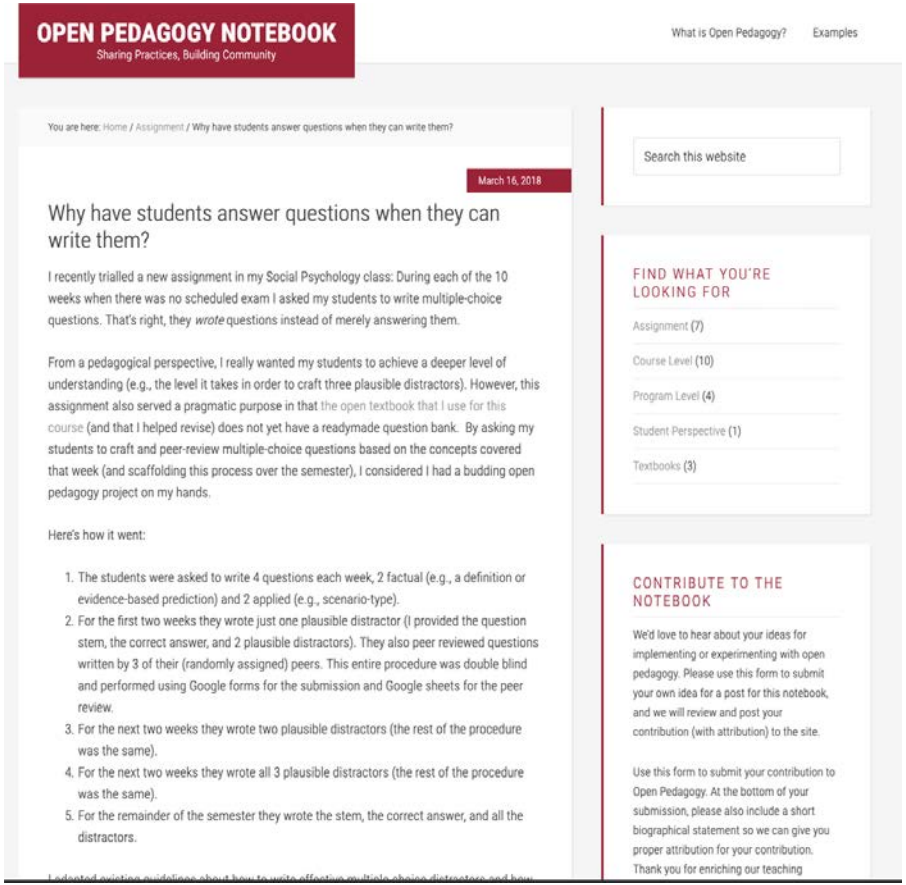


Open Pedagogy Notebook

openpedagogy.org

Students creating the quiz bank

“My small class of 35 students wrote 1400 questions in the span of 10 weeks. ”



OER-Enabled Pedagogy

OER-Enabled Pedagogy is the set of teaching and learning practices only practical in the context of the 5R permissions characteristic of open educational resources. Some people – but not all – use the terms "open pedagogy" or "open educational practices" synonymously.

The purpose of this page is to provide a list of concrete examples of how OER-enabled pedagogy, is implemented in the real world. (We appreciate earlier efforts to collect examples like this one by BC Campus). We've kept our descriptions brief and, where possible, linked directly to the artifacts students have created or to articles that provide more information on what they did. Please send additional examples to David Wiley and we will add them to this list with a credit.

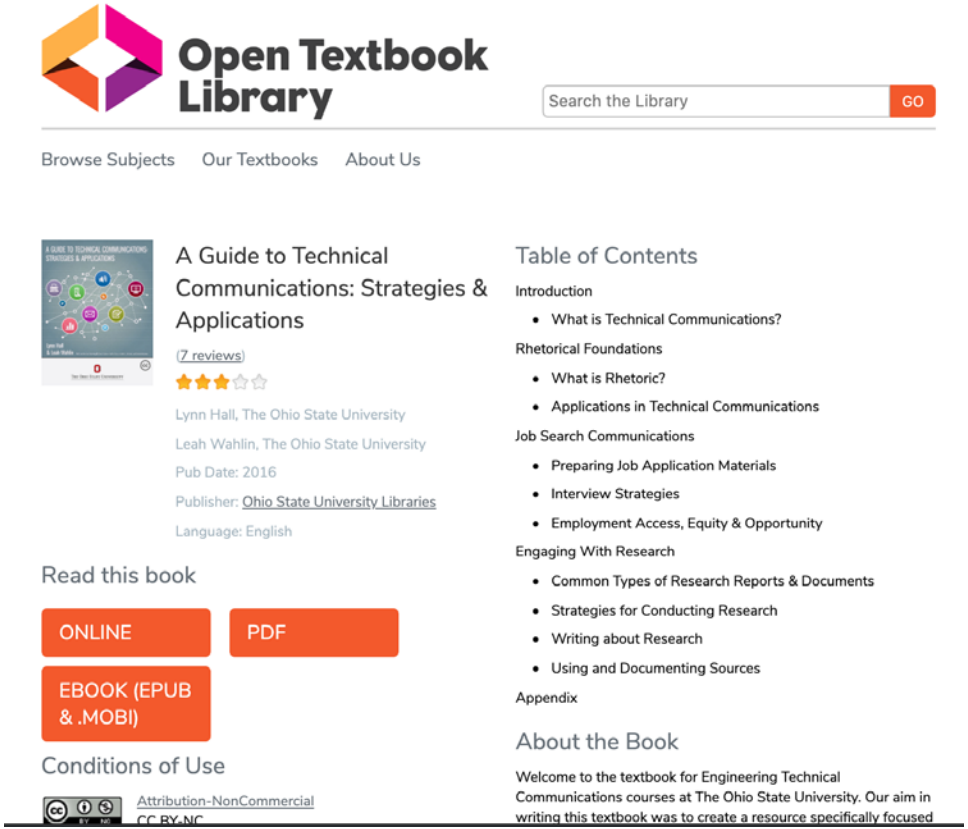
Examples from the Real World

Students write or edit Wikipedia articles

- Murder, Madness & Mayhem assigned students to edit (and if necessary create) Wikipedia articles about lesser known Latin American authors.
- Azzam assigned fourth-year medical students to edit and improve Wikipedia articles related to public health topics.
- See additional Wikipedia-based assignments here and here. Also, see this report that 6% of edits to science articles in on Wikipedia in April 2016 were made by students.

Students remix audiovisual materials to both entertain and inform

We have opportunities



Open Textbook Library

Search the Library GO

Browse Subjects Our Textbooks About Us

A Guide to Technical Communications: Strategies & Applications

(7 reviews)

Lynn Hall, The Ohio State University

Leah Wahlin, The Ohio State University

Pub Date: 2016

Publisher: Ohio State University Libraries

Language: English

Read this book

ONLINE PDF

EBOOK (EPUB & .MOBI)

Conditions of Use

Attribution-NonCommercial CC BY-NC

Table of Contents

Introduction

- What is Technical Communications?

Rhetorical Foundations

- What is Rhetoric?
- Applications in Technical Communications

Job Search Communications

- Preparing Job Application Materials
- Interview Strategies
- Employment Access, Equity & Opportunity

Engaging With Research

- Common Types of Research Reports & Documents
- Strategies for Conducting Research
- Writing about Research
- Using and Documenting Sources

Appendix

About the Book

Welcome to the textbook for Engineering Technical Communications courses at The Ohio State University. Our aim in writing this textbook was to create a resource specifically focused

chapter on Applications in Technical... read more

Reviewed by James Ward, Associate Professor- Businss Communication, Fort Hays State University on 11/28/18

The title of the book is misleading. The book covers three areas- job search, research, and team projects. These areas are in all business communication books, and those books are not calling these areas technical. I had expected topic areas such... read more

Reviewed by Michele Bildner, Adjunct Instructor, Fontbonne University on 6/19/18

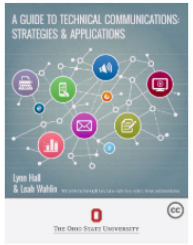
Strategy examples for technical communication was limited to the application and interviewing processes and did not describe the different modes of dissemination, generating a clear purpose, or tailoring to a specific audience (other than a hiring... read more

Reviewed by Heather Jordan, Lecturer, Bowling Green State University on 2/1/18

This book is lacking quite a bit of content for a Technical Writing textbook. It does frame the conversation about technical writing with a rhetorical lens, suggesting knowledge of the field, but it is a very basic understanding that would speak... read more

Reviewed by Lia Hadley, Adjunct Faculty, Chemeketa Community College on 6/20/17

This book is largely incomplete. It looks as though an early draft has been uploaded rather than the finished document. It has no index or glossary. It does not even have complete chapters. There are several chapters that are only a chapter... read more



A Guide to Technical Communications: Strategies & Applications

(7 reviews)

Lynn Hall, The Ohio State University

Leah Wahlin, The Ohio State University

Pub Date: 2016

Publisher: Ohio State University Libraries

Language: English

Read this book

ONLINE

PDF

EBOOK (EPUB & .MOBI)

Conditions of Use

Attribution-NonCommercial

CC BY-NC

Table of Contents

Introduction

- What is Technical Communications?

Rhetorical Foundations

- What is Rhetoric?
- Applications in Technical Communications

Job Search Communications

- Preparing Job Application Materials
- Interview Strategies
- Employment Access, Equity & Opportunity

Engaging With Research

- Common Types of Research Reports & Documents
- Strategies for Conducting Research
- Writing about Research
- Using and Documenting Sources

Appendix

About the Book

Welcome to the textbook for Engineering Technical Communications courses at The Ohio State University. Our aim in writing this textbook was to create a resource specifically focused

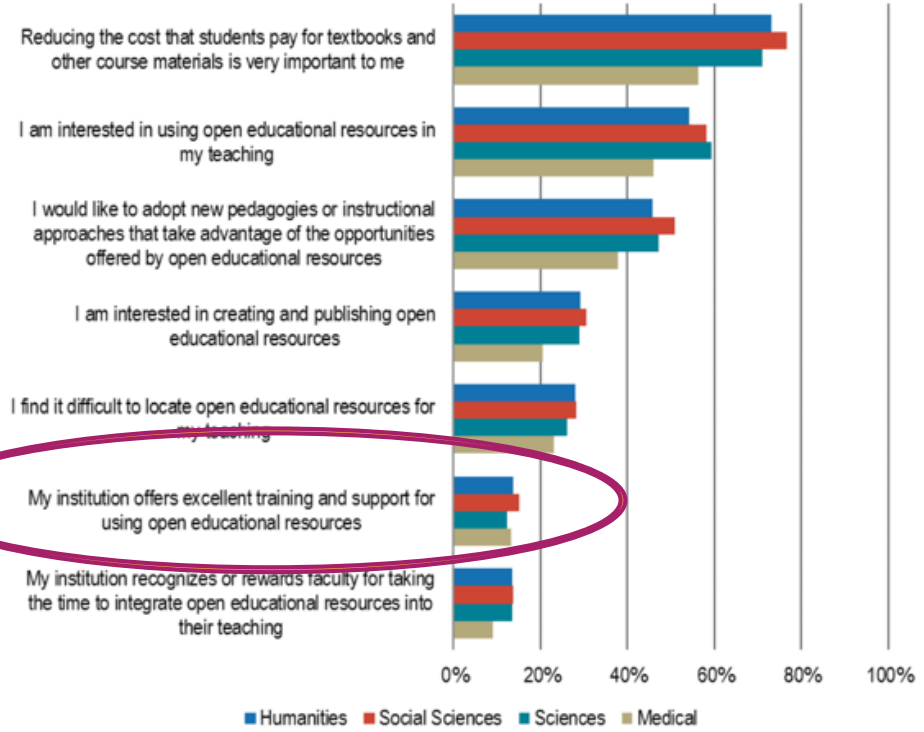
Our students become

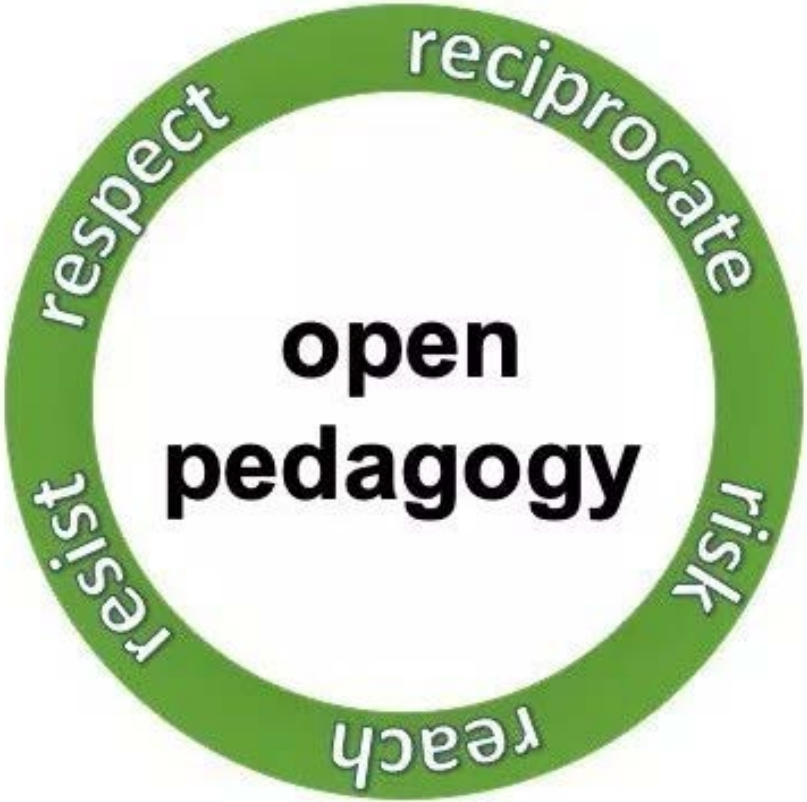
- Contributors and authors
- Aware and capable of diversifying and elevating other voices in academia
- Engaged in the academic enterprise
- Prepared for graduate school through a real peer review process
- More collaborative
- Active participants in their education

Ithaka S+R Publishes Results of US Faculty Survey, 2018

There is substantial interest in use of open educational resources for instructional practices, particularly from younger faculty members. About six in ten respondents are very interested in using open educational resources (OER), and roughly half strongly agreed that they would like to adopt new instructional approaches with OER.

Figure 38: Please read the following statements and indicate the degree to which you agree or disagree with each. ***Percent of respondents who strongly agreed/agreed with each statement.***





http://thatpsychprof.com/5rs-for-open-pedagogy/

How can the OTN support open pedagogy?

Let’s start the conversation!

Being Part of the OTN Community

"_-21.jpg" by notanyron is licensed under CC BY-NC-SA 2.0

ven·dor

noun

1. *a person or company offering something for sale*

com·mu·ni·ty

noun

1. *a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals*
2. *a similarity or identity*
3. *joint ownership or liability*

Shared Benefits

Shared:

- Strategies
- Support
- Materials
- Tools
- Expertise

People to:

- Spark ideas
- Provide advice & guidance
- Provide moral support!
- Collaborate with
- Solve problems with

Shared Responsibilities

- Offer effort
- Offer expertise
- Offer resources
- Value others’ contributions
- Act in the best interest of the community

For the rest of today.

View original

Flag media

Dustin Fife @DustinTheFife

I might need some outdoor release time at #OTNSI19

1 7

Enjoy your “outdoor release time.”

- Take care of yourself.
- Rest. Absorb.
- Have a bite (lunch and dinner).
- Say hi to new faces.
- See you back here at 9 am.